

# PLAYBILL®

Pearce Theatre  
JJ Pearce High School  
Richardson, TX

## HEATHERS The Musical

HIGH SCHOOL EDITION



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\$125

- Promote your product or service by placing an ad in the official Playbill for *Heathers The Musical High School Edition*.
- THREE shows in Dallas/Richardson and TWO shows in Nebraska. With 5000+ people expected for all shows.
- Over 150,000 impressions nationwide via the online Playbill and social media promotion.
- The online program will be available indefinitely at [playbillder.com](http://playbillder.com).
- 5000 physical copies will be distributed between Dallas, TX and Lincoln, NE shows.
- Only a limited number of ads available for purchase.
- Deadline: **Wednesday, May 17, 2017.**
- Please send copy-ready ads to [pearcetheatre@gmail.com](mailto:pearcetheatre@gmail.com). A confirmation of receipt along with a link to pay will be sent via email.